

The **Alabama** Citizen's Post



The monthly newspaper targeting Alabama citizens living with disabilities and those who support them.

Phone 800.789.1339 • Fax 714.693-0020

Email Ads to: acp@usnewspapers.com • www.alabamacitizenspost.com

The Alabama Citizen's Post

The ONLY newspaper that allows advertisers direct access to Alabama citizens living with disabilities and their supporters.

Who?

Alabama Citizen's Post is a monthly newspaper that targets individuals in Alabama that are living with disabilities and those that care for and support them. Publisher, Jennifer Terry, has worked in the developmental disabilities arena for nine years. Through her close relationships with families and consumers, Ms. Terry has identified this community as unserved by current media and has decided to make a change. Alabama Citizen's Post provides expert commentary, current news, special events and informative tips to empower readers as advocates and consumers.

What?

ACP is a monthly newspaper that provides Alabama citizens information that pertains to members of the community living with disabilities, including national, statewide and local news. The newspaper features articles and content contributed by national speakers and authors, as well as monthly contributions by state-level advocates.

When?

Right now! Alabama Citizen's Post is set to launch its premier issue in July. The issue will be published July 10, 2009 and will be published monthly. The deadline for all ad orders will be the end of the day on June 30. Don't wait! Jump on board and show your support for Alabama's only newspaper specifically focusing on issues important to those with disabilities.

Why?

Advertising in Alabama Citizen's Post gives you access to a niche market, that until now has remained "untapped." Estimated readership is 24,900. Traditional newspaper advertising reaches a general audience, the Alabama Citizen's Post presents the opportunity to target an audience that has a vested interest in your products, services and events. We have advertising options for every budget. Let us help create an advertising plan that is right for you.

Where?

10,000 issues of the Alabama Citizen's Post will be printed on a monthly basis. The circulation is a mix of home delivery to paid subscribers and distribution to newsstands located in hospitals, state agencies, grocery stores, etc. Reach a targeted audience by placing your ads in the Alabama Citizen's Post.

For More Information... Call us Today!

800-789-1339

www.AlabamaCitizensPost.com

*Readership is based on the number of Alabama household residents averaging 2.49, according to 2007 census data.

Retail • 2009

Rate Card

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Circulation

5,000 • Paid Subscribers - Delivered by USPS

5,000 • Distributed statewide

10,000 Total

Rates

Ad Size	12x	9x	6x	3x	Open
1/16 Page	\$251	\$295	\$343	\$394	\$447
1/8 Page	\$386	\$454	\$528	\$606	\$688
1/4 Page	\$592	\$697	\$810	\$931	\$1,058
1/2 Page	\$911	\$1,072	\$1,247	\$1,433	\$1,628
Full Page	\$1,402	\$1,649	\$1,918	\$2,204	\$2,505

Ad Sizes

Ad Size	Mechanical Size
1/16 Page	V: 3.975" x 2" H: 1.875" x 3.75"
1/8 Page	V: 3.975" x 5.75" H: 6.042" x 3.75"
1/4 Page	V: 6.042" x 5.75" H: 10.1875" x 3.75"
1/2 Page	V: 6.042" x 15.75" H: 10.1875" x 7.625"
Full Page	10.1875" x 15.75"

Rates above are commissionable to recognized agencies.

Alabama Citizen's Post is a monthly publication, published on the 10th of each month. Our paper contains expert commentary, current news, special events, reader feedback and informative tips pertinent to empowering readers as advocates and consumers.

DEADLINE Last Day of the Month Prior to Publication Day.

Contact your ad representative at (800) 789-1339 for more details.

*Advertising rates are subject to change without notice.

Alabama Citizen's Post

Order Form

Business Name _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____

Contact Person _____ Direct Line _____

Email Address _____

Issue Date (2009): July August September October November December

Please circle at least one

Display Advertising

Full Page - 10.1875" x 15.75"

- 1x - \$2,505
- 3x - \$2,204
- 6x - \$1,918
- 9x - \$1,649
- 12x - \$1,402

Half Page- H - 10.1875" x 7.625"

Half Page- V - 6.042" x 15.75"

- 1x - \$1,628
- 3x - \$1,433
- 6x - \$1,247
- 9x - \$1,072
- 12x - \$911

Quarter Page- H - 10.1875" x 3.75"

Quarter Page- V - 6.042" x 5.75"

- 1x - \$1,058
- 3x - \$931
- 6x - \$810
- 9x - \$697
- 12x - \$592

Eighth Page- H - 6.042" x 3.75"

Eighth Page- V - 3.975" x 5.75"

- 1x - \$688
- 3x - \$606
- 6x - \$528
- 9x - \$454
- 12x - \$386

Sixteenth Page- H - 1.875" x 3.75"

Sixteenth Page- V - 3.795" x 2"

- 1x - \$447
- 3x - \$394
- 6x - \$343
- 9x - \$295
- 12x - \$251

Color Charges*

- Spot Color - \$150
- Full Process - \$475

*Back Page only. Subject to availability.

General Rules, Terms and Conditions:

1. Alabama Citizen's Post has agreed to run ad as contracted, providing the particular ad meets the standards of acceptance.
2. No cancellation or ad copy changes after deadline. Deadlines are the last day of the month prior to publication.
3. Ad placement within specific classifications or newspaper sections may be requested but not guaranteed.
4. US Newspapers cannot guarantee the response received by advertisers. Effective advertising involves many factors including frequency, consumer interest, ad creative etc. US Newspaper is not responsible if your ad does not generate the results you anticipated.
5. This agreement shall be construed and interpreted in accordance with the laws of California. The parties agree and submit to the jurisdiction and venue of the Superior Court of the State of California, County of Orange, with respect to any Legal Action seeking to enforce any provision of, or based on any matter arising out of or in connection with this Agreement.
6. In the event of any Legal Action by any party arising under or out of this Agreement, the prevailing party shall be entitled to reasonable attorney's fees, costs and expenses incurred in such Legal Action.

I have read and fully understand all rules, terms and conditions regarding the purchase of advertising space in the Alabama Citizen's Post. If I have submitted credit card information below in the "Billing Information" section, I authorize US Newspapers to charge this credit card for the sole purpose of placing advertising at my request. I understand that all sales are considered final after they are ordered.

Billing Information (All credit card information is subject to verification)

Circle one: Visa Mastercard American Express Discover Business Check Money Order

Cardholder's name (exactly as appears on card) _____

Billing Address _____

Credit Card # _____ Exp. Date (mo/yr) _____ Total Authorized \$ _____

(By providing your credit card number above, you are granting US Newspapers the authorization to charge this credit card for the full extent of this order.)



Authorized Signature



Print Name



Date

US Newspapers, 5150 E. La Palma Ave. #202, Anaheim Hills, CA 92807 Phone: (714) 693-9490 Fax: (714) 693-0020